Habitat for Humanity®
Spokane

SPONSORSHIP 2023

Together we inspire. We empower.

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Community Relations Manager

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habitat-spokane.org/sponsorship

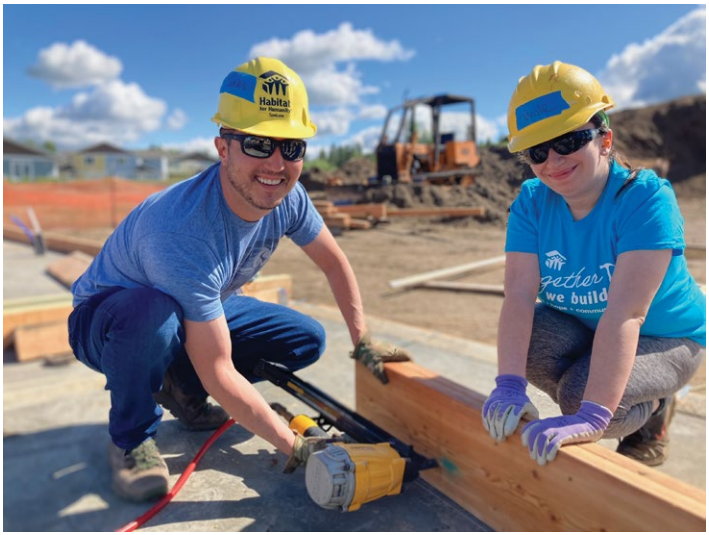
For 35 years we have been addressing one of today's most urgent social issues: **affordable housing**

With your help, families in partnership can stand on their own, achieving stability and self-reliance of homeownership. Better, more affordable housing leads to stronger childhood development and creates the ability - and financial flexibility - for a family to make forward-looking choices.

Stable, affordable housing means:

- **Children do better in school and see improved graduation rates.**
- **Families achieve improved physical and mental health.**
- **Stability allows homeowners to make investments for the long-term.**
- **Families are in a position to seize new and better opportunities.**

Volunteers rated the
Habitat job site experience
4.7 out of 5 stars



Employers that encourage volunteerism opportunities see a 78% increase in loyalty to their organization.

What we do

Homeownership Program

Habitat for Humanity-Spokane partners with individuals and families earning 25%-80% of the area median income to help provide affordable homeownership opportunities.

Qualifications

Prospective Habitat homeowners must demonstrate a need for safe and affordable housing, be able to pay an affordable mortgage, and be willing to partner with Habitat.

Need:

Currently living in inadequate housing (unsafe, overcrowded, paying more than 30% of their income towards housing).

Ability to pay:

Earn between 25%-80% of the area median income for Spokane County, meet creditworthiness requirements, save for closing costs, and pay an affordable mortgage.

Willingness to partner:

Must commit to required 250 "sweat equity" hours and attend classes and workshops.

Meet a Habitat Family

Meet Rachael and Ike, whose path to Habitat for Humanity speaks volumes to their determination for a brighter future. Like many families, the way to stability is often met with challenges. For Rachael and Ike, they've had to balance their hard work towards homeownership and overcoming addiction.

Rachael and Ike got married in 2015 and have always dreamed of owning a home. The couple has two young kids, Kelynn, 4, and Ezekial, 2. They are focused on supporting each other while working to create a stable home life for their family. But with the cost of a home in our community becoming more out of reach, they have had to move more times than they can count.

Rachael and Ike want to put down roots so they can all thrive.

Their family came to Habitat for Humanity with an urgent need for a safe, decent, healthy, and affordable home. They are one step closer to a longtime dream of homeownership, having worked hundreds of hours on sweat equity, saving $4,000 for closing costs and taking homebuyer readiness courses. The support of donors like you empower families like Rachael and Ike to achieve strength, stability, and self-reliance through homeownership.

Rachael and Ike are looking forward to the safety and stability their home will provide. Their kids are excited to have a yard and space to learn, grow, and play. Most of all, they are eager to deepen their community in Spokane.

"Owning a home has been a lifelong dream, but when addiction hit our family, it seemed like an impossibility," *shares Rachael.* ***"Without you, our dream would not be a reality. There are not enough words to express the gratitude in my heart for your generosity and the incredible opportunity you are providing for my family."***

every one

deserves a safe, decent, and affordable place to call home

every sponsorship

makes affordable homeownership possible

Habitat for Humanity®
Spokane

Hope Builders Luncheon

May 11, 2023

Habitat for Humanity-Spokane is uniquely positioned as a direct solution to building a bridge to stability through affordable homeownership. Habitat's programs create a more just community while also raising funds to address the critical need for affordable housing.

$15,000 - 1 available
Presenting Sponsor

30 Reserved Seats (3 tables) Logo Displayed on your tables

Company logo prominently featured on all Hope Builders collateral, videos, swag, emails, website, and program as the Presenting Sponsor

Recognized as the Presenting Sponsor in all media & press releases with a quote from your company

Opportunity to briefly address the audience during the luncheon

Logo displayed on the podium and prominently featured on screen during the slideshow & virtually

Full page ad/thank you message in the printed and digital program

Company logo & link prominently featured on our "Sponsors" web page for (1) year

Company logo prominently featured as the Presenting Sponsor in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Premium Social Media Coverage tagging your company pre, during, and post event as the presenting sponsor

Full Team Build Day **for 20** with lunch, t-shirts, and a press release

$10,000 - 1 available
Keynote Sponsor

20 Reserved Seats (2 tables) Logo displayed on your tables

Company logo on all Hope Builders collateral, emails, website, and program as the Keynote sponsor

Thanked when the keynote speaker is announced - "Special thank you to our Keynote Sponsor, <<name>>"

Recognized as a sponsor in all media & press releases

Logo prominently displayed during the slideshow as the Keynote sponsor

Half page ad in the printed and digital program

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Social Media Coverage tagging your company pre, during, and post event as the Keynote sponsor

Full Team Build Day **for 10** with lunch and t-shirts

$7,500 - 1 available
Video Sponsor

15 Reserved Seats (1.5 tables) Logo displayed on your tables

Company logo on all Hope Builders collateral, emails, website, and program as the Video sponsor

Logo displayed at the end of the featured video "This video was made possible by <<logo>>"

Recognized as a sponsor in all media & press releases

Logo played during the slideshow

Half page ad in the printed and digital program

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Social Media Coverage tagging your company pre, during, and post event as the Video sponsor

Half Team Build Day **for 10** with t-shirts

$5,000
Table Sponsor

10 Reserved Seats (1 table)
Logo displayed on your table

Company logo on Hope Builders collateral, website, and program as a Table sponsor

Recognized as a sponsor in press releases

Logo played during the slideshow

Half page ad in the digital program

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Social Media Coverage tagging your company as a Table sponsor

$3,500
Program Sponsor

4 Reserved Seats

Company logo on Hope Builders collateral, website, and program as a Program sponsor

Recognized as a sponsor in press releases

Logo played during the slideshow

Half page ad in the digital program

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Social Media Coverage tagging your company as a Program sponsor

$1,000
Hope Sponsor

2 Reserved Seats

Company logo on Hope Builders collateral, website, and program as a Hope sponsor

Logo played during the slideshow

Quarter page ad in the digital program

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Social Media Coverage tagging your company as a Hope sponsor

Habitat-Spokane's Hope Builders Luncheon is their largest annual fundraiser and provides affordable homeownership opportunities in partnership with individuals and families in need of a safe, decent and affordable place to call home.

HOPE BUILDERS LUNCHEON

Habitat for Humanity®
Spokane

Women Build

March 8 - 11, 2023

Involvement with Women Build helps further financial independence & stable, affordable housing for women.

$12,000 - 1 available
Presenting Sponsor

40 Reserved Women Build Spots

Company logo prominently featured on all Women Build collateral, banners, t-shirts, swag, emails & website as the Presenting Sponsor

Recognized as the Presenting Sponsor in all media & press releases with a quote from your company

Company logo & link prominently featured on our "Sponsors" web page for (1) year

Company logo prominently featured as the Presenting Sponsor in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Announced as the presenting sponsor at the beginning of every shift (2x a day for 4 days)

Opportunity to briefly address volunteers during your kick-off

Premium Social Media Coverage tagging your company pre, during, and post event

Opportunity to hang banners at jobsite during Women Build

$10,000 - 1 available
Rooftop Sponsor

30 Reserved Women Build Spots

Company logo on all Women Build collateral, banners, t-shirts, emails & website as the Rooftop Sponsor

Recognized as a Women Build sponsor in media & press releases.

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Announced as a sponsor at the beginning of every shift (2x a day for 4 days)

Opportunity to briefly address volunteers during your kick-off

Social Media Coverage tagging your company pre, during, and post event

Opportunity to hang banners at jobsite during Women Build

$7,500 - 1 available
Foundation Sponsor

20 Reserved Women Build Spots

Company logo on all Women Build collateral, banners, t-shirts, emails & website as the Foundation Sponsor

Recognized as a Women Build sponsor in media & press releases.

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Announced as a sponsor at the beginning of every shift (2x a day for 4 days)

Social Media Coverage tagging your company pre, during, and post event

Opportunity to hang banners at jobsite during Women Build

Empowered Women, Empower Communities.

$5,000 - 2 available
Window Sponsor

15 Reserved Women Build Spots

Company logo on all Women Build collateral, banners, and t-shirts

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Announced as a sponsor at the beginning of every shift (2x a day for 4 days)

Social Media Coverage tagging your company during the event

Opportunity to hang a banner at jobsite during Women Build

$3,500 - 2 available
Door Sponsor

10 Reserved Women Build Spots

Company logo on Women Build banners and t-shirts

Company logo & link on our "Sponsors" web page for (1) year

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Announced as a sponsor at the beginning of every shift (2x a day for 4 days)

Social Media recognition

Opportunity to hang a banner at jobsite during Women Build

$1,000 - 4 available
Empowered Sponsor

5 Reserved Women Build Spots

Company logo on Women Build banners and t-shirts.

Company logo in (1) quarterly newsletter *(mailed out to over 6,000 Habitat supporters!)*

Announced as a sponsor at the beginning of every shift (2x a day for 4 days)

Social Media Recognition

Opportunity to hang a banner at jobsite during Women Build

Women Build is a four-day building event that brings communities from all walks of life together to address the housing crisis in Spokane, Washington.

This event does not exclude any gender, rather it encourages everyone to become empowered to break down stereotypes, learn the skills needed to build a home, show what we can do when we come together, and most importantly, have fun making a difference.

Habitat for Humanity®
Spokane

Blitz Build

June 5 - 16, 2023

Show how YOUR business can make a difference.

Join us in this accelerated build event that provides HOPE to our partner families!

$12,000 - 1 available
Presenting Sponsor

40 Reserved Blitz Build Spots

Company logo prominently featured on all Blitz Build collateral, banners, T-shirts, emails & website as the Presenting Sponsor

Recognized as the Presenting Sponsor in all media & press releases with a quote from your company

Choice to kick off Blitz Build with an opportunity to speak

Choice of Habitat branded Tool Belts or Hard Hats - in addition to t-shirts - for your entire team.

Announced as the Presenting Sponsor at the beginning of every Blitz Build shift (22 times)

Opportunity to hang banners at the jobsite during Blitz Build

Premium Social Media Coverage tagging your company as the Presenting Sponsor pre, during, and post event

Company logo & link prominently featured on our "Sponsors" web page for (1) year

Company logo prominently featured as the Presenting Sponsor in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

$10,000 - 1 available
Tool Belt Sponsor

30 Reserved Blitz Build Spots

Company logo on all Blitz Build collateral, banners, T-shirts, emails & website as the Tool Belt Sponsor

Recognized as a sponsor in all media & press releases

Habitat branded Tool Belt Aprons with your logo on them for your team

Announced as a sponsor at the beginning of every Blitz Build shift (22 times)

Opportunity to hang banners at the jobsite during Blitz Build

Social Media Coverage tagging your company pre, during, and post event.

Company logo & link featured on our "Sponsors" web page for (1) year

Company logo listed as the Tool Belt Sponsor in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

$7,500 - 1 available
Hard Hat Sponsor

20 Reserved Blitz Build Spots

Company logo on all Blitz Build collateral, banners, T-shirts, emails & website as the Hard Hat Sponsor

Recognized as a sponsor in all media & press releases

Habitat branded Hard Hats with your logo on them for your team

Announced as a sponsor at the beginning of every Blitz Build shift (22 times)

Opportunity to hang banners at the jobsite during Blitz Build

Social Media Coverage tagging your company pre, during, and post event.

Company logo & link featured on our "Sponsors" web page for (1) year

Company logo listed as the Hard Hat Sponsor in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

Together, we BUILD.

$5,000
Tent Sponsor

15 Reserved Blitz Build Spots

Company logo on all Blitz Build banners, T-shirts & website

Recognized as a sponsor in press releases

Company logo hung in the Blitz Build tents as a Tent Sponsor

Blitz Build t-shirts for your team

Announced as a sponsor at the beginning of every Blitz Build shift (22 times)

Opportunity to hang banners at the jobsite during Blitz Build

Social Media Coverage tagging your company during the event.

Company logo & link on our "Sponsors" web page for (1) year

Company logo listed as the Tent Sponsor in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

$3,500
Lunch Sponsor

10 Reserved Blitz Build Spots

Company logo on all Blitz Build banners, T-shirts & website

Recognized as a sponsor in press releases

Blitz Build t-shirts for your team

Announced as a sponsor at the beginning of every Blitz Build shift (22 times)

Opportunity to hang banners at the jobsite during Blitz Build

Social Media post tagging your company during the event.

Company logo & link on our "Sponsors" web page for (1) year

Company logo listed as the Lunch Sponsor in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

$1,500
Team Sponsor

5 Reserved Blitz Build Spots

Company logo on all Blitz Build banners, T-shirts & website

Blitz Build t-shirts for your team

Opportunity to hang banners at the jobsite during Blitz Build

Social Media post tagging your company during the event.

Company logo & link on our "Sponsors" web page for (1) year

Company logo listed in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

On average, approximately 1,000 supporters throughout the community come together in support of Blitz Build each year. Volunteers, sponsorship groups, businesses, and community leaders who are willing to partner with Habitat for Humanity-Spokane and support affordable homeownership work side-by-side with current and future Habitat homeowners to build decent, affordable homes for families in need.

At Habitat, we are dedicated to empowerment and bringing people together to build and repair hope, homes and community. **Through shelter, we empower.**

Habitat for Humanity®
Spokane

Over the Edge

October 2023 (Date TBD)

Rappel Times Vary (9:00 am - 5:00 pm) | 601 W. Riverside - Spokane, WA

A bold event with significant fundraising power, media exposure, and no local competition.

$12,000 - 1 available
Presenting Sponsor

3 VIP Rappelling Spots

Company logo prominently featured on all Over the Edge collateral, banners, swag, emails & website as the Presenting Sponsor

Recognized as the Presenting Sponsor in all media & press releases with a quote from your company

Company logo & link prominently featured on our "Sponsors" web page for (1) year

Company logo prominently featured as the Presenting Sponsor in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

First choice of rappel time slots

VIP Party Zone Access for up to (6) People

Premium Social Media Coverage tagging your company as the Presenting Sponsor pre, during, and post event

Full Team Volunteer Day for up to 20 with shirts and lunch

$10,000 - 2 available
Rope Sponsor

2 VIP Rappelling Spots

Company logo on all Over the Edge collateral, banners, swag, emails & website as a Rope Sponsor

Company name announced by a DJ as participants rappel down "your" rope

Company logo in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

Company logo & link featured on our "Sponsors" web page for (1) year

VIP Party Zone Access for up to (4) People

Social Media Coverage tagging your company pre, during, and post event

Full Team Volunteer Day for up to 10 with shirts and lunch

$7,500 - 2 available
Helmet Sponsor

2 Rappelling Spots

Company logo on all Over the Edge collateral, banners, swag, emails & website as a Helmet Sponsor

Company logo printed on vinyl stickers and adhered to Over the Edge helmets

Company logo in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

Company logo & link on our "Sponsors" web page for (1) year

VIP Party Zone Access for up to (4) People

Social Media Coverage tagging your company pre, during, and post event

Half Team Volunteer Day for up to 20 with lunch

Together we can inspire, build hope, and empower.

Over the Edge is an exciting opportunity to align your brand with Habitat for Humanity's mission while elevating your presence in the Spokane community. Your sponsorship directly helps build affordable homeownership opportunities, providing solutions for low to medium-income families that want to buy a safe and decent place to live in this city we all love. This unique rappelling event provides a life-changing experience to participants, while making a huge positive impact on affordable housing in Spokane.

At Habitat, we are dedicated to empowerment and bringing people together to build and repair hope, homes and community. **Through shelter, we empower.**

$5,000 - 2 available
Photo Booth Sponsor

2 Rappelling Spots

Company logo on all Over the Edge collateral, banners, swag & website as a Photo Booth Sponsor

Company logo on all photos printed or digitally delivered by Electric Photoland Photo Booth

Company logo in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

Company logo & link on our "Sponsors" web page for (1) year

VIP Party Zone Access for up to (4) People

Social Media Coverage tagging your company pre, during, and post event

Half Team Volunteer Day for up to 10 with lunch

$3,500 - 4 available
Swag Bag Sponsor

1 Rappelling Spot

Company logo on all Over the Edge collateral, banners, swag & website as a Swag Bag Sponsor

Company logo printed on Swag Bags handed out to each rappeller

Company logo in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

Company logo & link on our "Sponsors" web page for (1) year

VIP Party Zone Access for up to (2) People

Social Media Coverage tagging your company pre, during, and post event

$2,000 - *unlimited*
Toss Your Boss Sponsor

1 Rappelling Spot

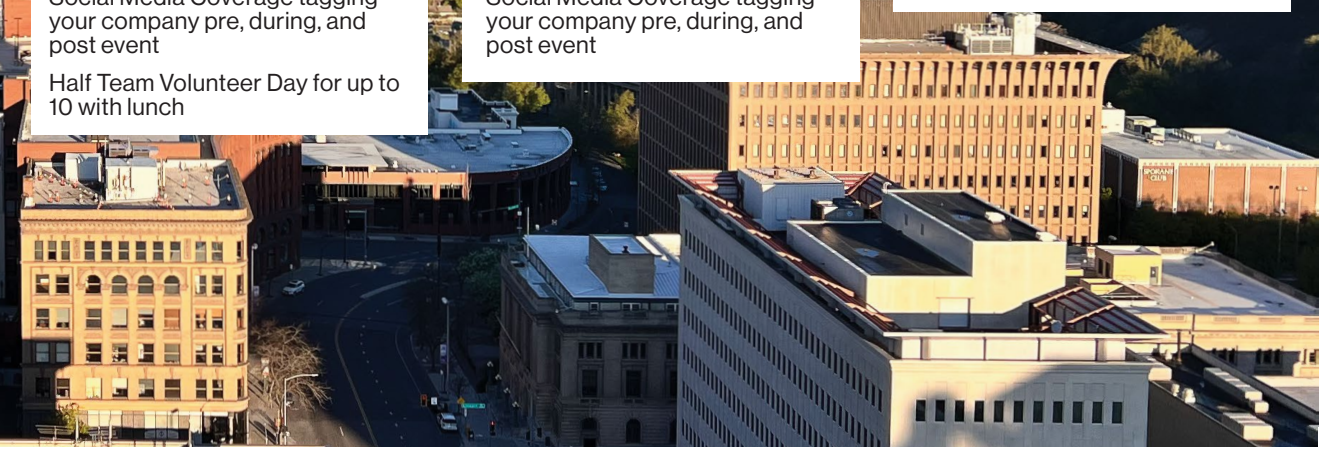
Company logo on all Over the Edge collateral, banners, swag & website as a Toss Your Boss Sponsor

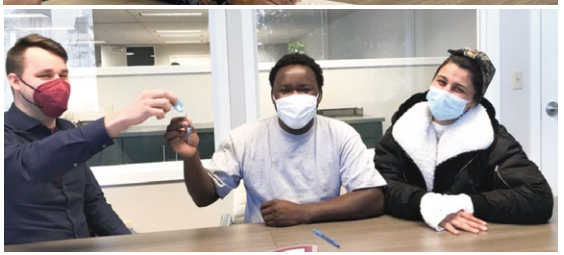
Company logo in (1) quarterly newsletter (mailed out to over 6,000 Habitat supporters!)

Company logo & link on our "Sponsors" web page for (1) year

VIP Party Zone Access for up to (2) People

Social Media Coverage tagging your company pre, during, and post event





happy homeowners!

Habitat for Humanity®
Spokane

2023 Corporate Sponsorship Pledge Form

I would like to support Habitat for Humanity-Spokane with a pledge of:

☐ $100,000 JOBSITE SPONSOR	☐ $50,000 HOUSE SPONSOR	☐ $25,000 FOUNDATION SPONSOR	☐ $15,000 WALL RAISING SPONSOR

OTHER LEVELS OF SUPPORT:

☐ $12,000 ☐ $10,000 ☐ $7,500 ☐ $5,000 ☐ $3,500 ☐ $2,500 ☐ $1,000

☐ OTHER: $ _____

PLEASE SPECIFY THE BUILD/EVENT(S) & SPONSORSHIP LEVEL(S) YOU'D LIKE (IE: WOMEN'S BUILD - PRESENTING SPONSOR)

COMPANY INFORMATION:

COMPANY:_____ CONTACT NAME:_____

WEBSITE:_____ EMAIL:_____

ADDRESS:_____ CITY/STATE:_____ ZIP:_____

CONTACT PHONE #:_____ FAX:_____

SOCIAL MEDIA HANDLES:

_____ _____ _____

SPONSORSHIP PAYMENT:

☐ PLEASE INVOICE ☐ CHECK ENCLOSED ☐ CREDIT CARD

PAY BY CHECK: Please make checks payable to: "Habitat for Humanity-Spokane" FED ID# 94-3066722

CREDIT CARD INFORMATION: If paying by CC, complete & fax this form to: (509) 534-3832

I authorize Habitat for Humanity-Spokane to charge my: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Organization:_____ Name of Cardholder:_____

Billing Address:_____ City/State:_____ ZIP:_____

Credit Card #_____ Expiration Date:_____ 3-Digit Code:_____

CHARGE AMOUNT: $_____

Please return this completed form to:
Habitat for Humanity-Spokane
ATTN: Dana Leroy
PO BOX 4130, Spokane, WA 99220
EMAIL: dleroy@habitat-spokane.org
PHONE: (509) 534-2552 x237

IMPORTANT NOTE:
To be recognized as a sponsor in printed materials, please email your company logo as a .EPS, .PNG and .JPEG in both full color AND black and white, with a minimum resolution of 300 dpi to: cschibel@habitat-spokane.org

Your support allows us to partner with future Habitat homeowners in building strength, stability and self reliance for a better future.

Through shelter, we empower.

your sponsorship

makes affordable homeownership a reality for families in Spokane

2021 to 2022 in numbers

15
Homes Mortgaged

6,512
Volunteer Hours

7,050
Social Media Followers

86,238
Website Visits

Empowering communities. Investing in lives.

habitat-spokane.org | (509) 534-2552 | PO BOX 4130 - Spokane, WA 99220